

TALKING POINTS

TO MEET THE NEEDS OF THE COMMUNITY,
THE BLOOD CENTER RELIES ON ABOUT

1,000
DONATIONS **EACH**
DAY.

About
1 IN 7
PEOPLE ENTERING A
HOSPITAL NEED BLOOD.

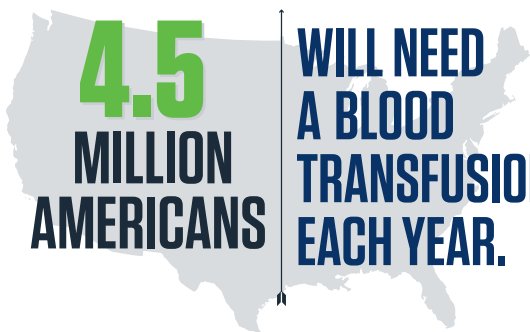


In about
1 HOUR
YOU MAY
SAVE

EVERY **2** SECONDS
SOMEONE NEEDS A
BLOOD TRANSFUSION.



4.5
MILLION
AMERICANS
WILL NEED
A BLOOD
TRANSFUSION
EACH YEAR.



3
LIVES.



ALL BLOOD
DONORS
IN THE U. S.
MUST BE
UNPAID
VOLUNTEERS.



14 TESTS

ARE DONE TO ENSURE
PATIENT SAFETY.

1 IN EVERY 7



PEOPLE WILL NEED BLOOD
AT SOME POINT IN THEIR
LIFETIME, BUT ONLY

1 IN 20 WILL DONATE.

